

Proclamation

PASO ROBLES WINE MONTH

MAY 2005

WHEREAS, California's proud wine making and grape growing heritage is integrally connected to the cultural and familial traditions of this state, beginning its history in 1769 when Padre Junipero Serra planted the first vineyards in San Diego, and continuing to the present day with California now being the fourth largest wine producer in the world; and

WHEREAS, California's wine grape growing and production is a significant agriculture industry in 43 of California's 58 counties, making an estimated annual impact of over \$45 billion on the state's economy and creating more than 200,000 jobs; and

WHEREAS, California's wine industry promotes stewardship of the state's natural resources and the environment, preservation of agricultural land and open space, and enhances California's quality of life through generous contributions to health, civic, and educational organizations; and

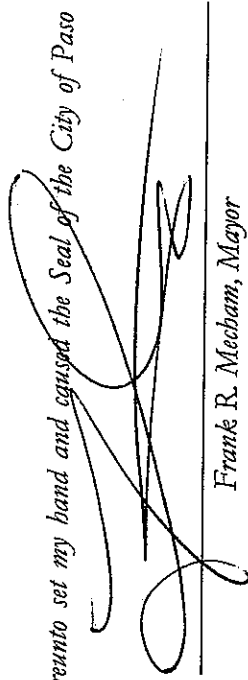
WHEREAS, the California Central Coast is home to more than 200 wineries boasting two distinct wine country regions—Paso Robles and San Luis Obispo—both attracting worldwide acclaim for producing some of California's best world-class wines; and

WHEREAS, the Paso Robles Vintners and Growers Association is show-casing Paso Robles as part of its first national Grand Tasting Tour, in advance of the 23rd Annual Paso Robles Wine Festival being held May 19th – 21st.

NOW, THEREFORE, BE IT RESOLVED, that I, Frank Mecham, by virtue of the authority vested in me as Mayor, and speaking on behalf of the entire City Council, do hereby proclaim the month of **May 2005 as PASO ROBLES WINE MONTH**, urging all citizens to join me in commending the "innovation and entrepreneurial spirit of wine grape growers working hand-in-hand with vintners to filter California's unique climate, land, and character into a remarkable beverage."

I IN WITNESS WHEREOF, on this 2nd day of May 2005, I have hereunto set my hand and caused the Seal of the City of Paso Robles to be affixed.




Frank R. Mecham, Mayor